



Agenda for “Challenging Frontiers”

2010 Annual Conference of the Pacific Rim Association of Resource Conservation & Development Councils

September 7-10th at the Land’s End Resort — Homer, Alaska

Hosted by Kenai Peninsula RC&D Council & Alaska Association of RC&D Councils

Tuesday

Sept 7th, 2010

- 3:00 pm Registration is formally open (*Land’s End Lobby*)
- 5:00 pm Pac Rim Regional Assoc Executive Committee Meeting (*Location TBD*)
- 7:00 pm Presidents Reception (*at Condo #711 right next to Land’s End – a very short walk*)
Hosted by the Kenai Peninsula RC&D featuring “local Alaskan foods”
A time to gather, socialize, have a bit of fun, and “kick-off” the conference

Wednesday

Sept 8th, 2010

- 7:00 am Registration (*Land’s End Lobby*)
- 7:30 am Coffee/Tea/Hot Chocolate available (*Quarterdeck Room*)
- 8:30 am Opening Ceremonies (*Quarterdeck Room*)
- 10:00 am Presentation by Stuart Funke-d’Egnuff: *Working toward financial independence for RC&Ds “The Nine Dot System” sustainable, creative & long-term funding for RC&D (Quarterdeck Room)*
- 11:00 am Break
- 11:15 am Lunch Buffet (*Quarterdeck Room*)
- 11:45 pm Keynote Speaker – Tim Meyers of Bethel, Alaska: *Sustainable Farming on the Tundra (Quarterdeck Room)*
- 12:45 pm Break
- 1:00 pm Break Out Sessions (*Quarterdeck & Harbor Room*)

Track I. (Quarterdeck A): How Are We Marketing Ourselves
An interactive workshop to identify effective marketing for RC&Ds and non-profits in general beyond traditional networks. Please bring your mission statement with you and be ready to talk about what it really says about your organization

KEYNOTE SPEAKER
— **TIM MEYERS** —
SUSTAINABLE FARMING ON THE TUNDRA

Tim and Lisa Meyers from Bethel have succeeded in sustainably growing organic vegetables on a commercial scale providing the community of Bethel with fresh, locally-grown vegetables since 2006. It is the intention of the Meyers family to expand their farm’s production to provide additional rural regions and eventually the rest of Alaska with high-quality organic vegetables. Tim has also designed and constructed small, efficient and affordable homes to further sustainable living on the Alaskan tundra.
<http://meyersfarm.net/>

Track II. (Quarterdeck B): Success Stories – three 30 minute presentations

- *Nevada Native See Plant Project – High Desert RC&D – Teri Knight – 1:00 pm to 1:30 pm*
Fulfilling a need to produce and utilize natural plant material for land restoration, the High Desert RC&D in collaboration with other agencies worked to create solutions for environmental rehabilitation.
- *Copper Valley Recycling Assistance – CV RC&D & CVDA – Bill Hand & Arlene Rosenkrans – 1:45 pm to 2:15 pm*
Efforts began with a re-cycling project for the community and expanded to a regional sustainable initiative showcasing multi-agency collaboration and innovative funding strategies.
- *Kokee Resource Conservation Program – Garden Island RC&D – 2:30 pm to 3:00 pm*
With one of the highest levels of endangered and threatened species and invasive weeds on the Hawaiian Islands, an aggressive collaboration of conservation partners leveraging creative funding solutions was required to address issues that threaten the future of Hawaii’s native environment.

Track III. (Harbor Room): Points – Beyond the Numbers

Fully understanding how to utilize Points effectively for your program, how to maximize your program outcomes! Presentation by Michael Brady, RC&D Coordinator

3:00 pm

Break

3:15 pmBreak Out Sessions (*Quarter Deck & Harbor Room*)

Track I. (Quarterdeck A): Creative Ideas to Expand Outreach Efforts and Increase their Effectiveness
An interactive workshop to identify what works for outreach and looks for answers to the following questions: Who are you networking with? Can you expand your “horizons” or how you perceive your scope of work & deliverables? Please bring your mission statement with you and be ready to talk about what does it really says about your organization

Track II. (Quarterdeck B): Success Stories

- *The Bryan Webber Farms Irrigation Project – Cascade Pacific RC&D – 3:15 pm to 3:45 pm*
An individual provider is faced with very challenging obstacles for increasing both the efficiency and energy savings for their irrigation needs. This success story highlights a joint community effort to find the right solution to create a better outcome for everyone.
- *Open Session – Promising Projects in Progress (future success stories) – 4:00 pm to 5:00 pm*
Are you working on a project you are really excited about? This is an informal networking session for all participants. Here is your chance to share with other RC&D members what your council is working on and what you are excited about. Come, share, listen and learn from each other!

Track III. (Harbor Room): “Council Sustainability and Contracting” Presentation by Andrew Gordon, Deputy Executive Director of NARC&DC. “Results and Requirements of the Recent Rapid Assessments” Presentation by Teri Knight, High Desert RC&D.

5:30 pm No Host AARCD Event – Networking & Sharing (Harbor Room — Finger food and drinks will be available) Displays from all RC&D Councils with a member present to answer questions, share and network on projects and successes within their area. Please let event organizers know if you plan on setting up a display so we can insure enough table space

Please Note: —Dinner on your own (check out on the web the City of Homer or Homer Chamber of Commerce, many excellent choices, additional info will be at the conference)

—Bar will be open each night until 11:00 pm, this is a special extra from Land’s End to provide an informal meeting place for conference members.

—Breakfast is available at Land’s End Restaurant or in Homer

Thursday Sept 9th, 2010

7:00 am Registration (Land’s End Lobby)
Coffee/Tea/Hot Choc available (Land’s End Lobby)

7:30-8:30 am **Please Note:** Tours depart between 7:30am – 8:30am on Thursday from the Lobby of Lands End Resort. See tour details at www.pacrimrcd.org for more information (Lunch is provided with each tour)

5:00 pm Listening Session with the National Association Members (Harbor Room)
An opportunity to discuss issues with our national representatives!

5:30 pm No Host bar and music (Quarterdeck Room)

6:30 pm Banquet and Auction (Quarterdeck Room)

Friday Sept 10th, 2010

7:30 am Breakfast Buffet (Quarterdeck Room)

8:45 am “RC&D Opportunities with USDA Rural Development” A presentation on working together to build new opportunities within our communities by James Nordlund, USDA RD State Director (Quarterdeck Room)

9:30 am Outcomes of Interactive Workshops

9:45 am Break

- 10:00 am** “*Beyond the Search Engines*” A panel discussion on grant solutions, what, how and where....being creative! (*Quarterdeck Room*)
- 11:15 am** Pac Rim Business Meeting (*Harbor Room*)
- 12:30 pm** Awards Banquet (*Quarterdeck Room*)
- 1:45 pm** Pac Rim Business Meeting Continues (*Harbor Room*)
- 3:00 pm** 2010 Pac Rim RC&D Regional Conference closes

Please Note: —*The charter bus taking passengers to Anchorage will depart the Land’s End Resort at 3:00pm and arrive in Anchorage approximately 8:30pm. To ride on this bus you must pre-pay for a round trip ticket with your conference registration. See www.pacrimrcd.org for more travel details.*